**DR. ANDREW GILMORE**

College of Humanities, Arts, and Social Sciences

Central State University

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**EDUCATION**

Ph.D., Communication Studies

Colorado State University

GPA: 4.0

Advisor: Dr. Greg Dickinson

M.A., Communication Studies

University of Colorado Denver

GPA: 4.0

Advisors: Dr. Sonja K. Foss and Dr. Lisa B. Keränen

B.A., Strategic Communication

Manchester Metropolitan University, England

First Class Honors

Advisor: Dr. David Davies

**ACADEMIC APPOINTMENTS**

Assistant Professor, Central State University, 2021-present

Graduate Instructor, Colorado State University, 2017-2021

Lecturer, University of Colorado Denver, 2017-2020

Lecturer, International College Beijing, 2018

Adjunct Faculty, Howard Community College, Columbia, Maryland, 2017

Adjunct Faculty, University of the District of Columbia Community College, 2016-2017

Graduate Instructor, University of Colorado Denver, 2014-2016

**NON-ACADEMIC APPOINTMENTS**

Coordinator of Communications and Public Relations, Ivymount School and Corporation, Rockville,

Maryland, 2016-2017

Intern, Institute for China-America Studies (ICAS), Washington DC, 2016

Copywriter, Western States Art Federation (WESTAF), Denver, Colorado, 2014-2018

Content Writer, University Communications Office, University of Colorado Denver,

Colorado, 2013-2014

Communication, Events, and Education Manager, Harp Services Limited, Hong Kong, 2011-2013

PR Account Executive, SKV Communications, Manchester, UK, 2006-2011

**ACADEMIC AWARDS, HONORS, and SCHOLARSHIPS**

Xiao Award for Outstanding Rhetorical Research, Association for Chinese Communication

 Studies ($500), 2020.

Margery Monfort Wilson Scholarship for leadership, diversity, and campus engagement, Colorado

 State University ($500), 2020.

Gordon F. Hostettler Memorial Scholarship for the Outstanding Doctoral Candidate, Department

 of Communication Studies, Colorado State University ($1,000), 2020.

Excellence in Teaching Award, Department of Communication Studies, Colorado State

 University, 2020.

Graduate Research Support Grant, Department of Communication Studies, Colorado State

University ($500), 2020.

National Communication Association Graduate Student Travel Award to support travel to Shenzhen, China, for the National Communication Association—Shenzhen University conference on Communication, Innovation, New Media, and Digital Journalism ($1,000), 2019.

National Communication Association Diversity Council Student Caucus Travel Grant ($160), 2019.

Global Impact Award for "Vehicles of Democracy: The Vernacular Monumentality of Buses During Hong Kong’s Umbrella Revolution," Office of International Programs, Colorado State University($400), 2018.

International Presidential Fellow, Colorado State University, 2017-2018.

Top Student Paper Award for “Romancing the Chinese Identity: Rhetorical Strategies Used to

Facilitate Identification in the Handover of Hong Kong,” Communication Theory and Research Interest Group, Western States Communication Association convention, Spokane, Washington ($200), February 2015.

Thesis Grant, Chair’s Professional Development Fund, University of Colorado Denver, to conduct research in Hong Kong ($1,000), 2015.

Waveland Press Communication Scholarship for outstanding master’s student in the Communication Department, University of Colorado Denver ($1,000), 2014.

Travel Grant,Communication Department, University of Colorado Denver, to support travel study in Beijing, Nanjing, and Shanghai ($1,500), 2014.

**PUBLICATIONS**

Gilmore, Andrew. “Public Transportation as Identity Performance and Resistance in Hong Kong’s Pro-

Democracy Protests.” In *Resistance in the Era of Nationalism: (Per)Forming Identities in Taiwan, Hong Kong, and Macao,* edited byHsin-I Cheng and Hsin-I Syndey Yueh. East Lansing: Michigan State University Press, forthcoming.

Keränen, Lisa B. and Andrew Gilmore. “‘A Process of Discovery’: Finding Your Groove as a Writer.”

In [*By Degrees: Resilience, Relationships, and Success in Communication Graduate Studies*](https://www.amazon.com/Degrees-Resilience-Relationships-Communication-Graduate/dp/1793506760/ref%3Dsr_1_3?dchild=1&keywords=By+Degrees%3A+Resilience%2C+Relationships%2C+and+Success+in+Communication&qid=1629127184&sr=8-3)*,* edited byBetsy W. Bach, Dawn O. Braithwaite, and Shiv Ganesh, San Diego, CA: Cognella, 2021, 83-97.

Gilmore, Andrew. “[Hong Kong’s Vehicles of Democracy: The Vernacular Monumentality of Buses During the Umbrella Revolution](https://www.tandfonline.com/eprint/5NZFYSGBHQYPP2EB3JMY/full?target=10.1080/17513057.2019.1646789).” *Journal of International and Intercultural Communication,* 13, no. 4, 2020: 328-346. doi: 10.1080/17513057.2019.1646789.

Gilmore, Andrew. “Urban Planning as Protest and Public Engagement: Reimagining Mong Kok as an

Ecocity.” In [*Green Communication and China: On Crisis, Care, and Global Futures*](https://msupress.org/9781611863673/green-communication-and-china/)*,* edited byJingfang Liu and Phaedra C. Pezzullo. East Lansing: Michigan State University Press, 2020, 179-210.

Gilmore, Andrew. “Convergence and Governmentality in the Umbrella Revolution: A Rhetorical

Analysis of the Mainlandization of Hong Kong.” In [*Communication and Convergence in the New China: Platforms, Politics, and Participation*](https://msupress.org/9781611863765/communication-convergence-in-contemporary-china/), edited by Patrick Shaou-Whea Dodge. East Lansing: Michigan State University Press, 2020, 19-50.

Foss, Sonja. K., Cindy L. Griffin, and Andrew Gilmore. “Compendium of Publications Related to

Invitational Rhetoric.” In *Inviting Understanding: A Portrait of Invitational Rhetoric*, edited by Sonja K. Foss and Cindy L. Griffin. Lanham, MD: Rowman and Littlefield, 2020, 363-374.

Gilmore, Andrew. Nine sample essays used to provide models for students of different methods of

rhetorical criticism: Foss, Sonja K. Rhetorical Criticism: Exploration and Practice, 5th ed. Long Grove, IL: Waveland, 2017.

* “Romancing the Chinese Identity: Rhetorical Strategies Used to Facilitate Identification in the Handover of Hong Kong,” 476-86.
* “Circumvention of Power to Maintain Control: A Pentadic Analysis of Jiang Zemin’s Address at the Handover of Hong Kong,” 407-10.
* “To Ensure a Smooth and Successful Transition: A Narrative Analysis of Jiang Zemin’s Address at the Handover of Hong Kong,” 361-65.
* “Reframing an Unwanted Transition: A Metaphoric Analysis of Jiang Zemin’s Address at the Handover of Hong Kong,” 314-17.
* “Legitimization of an Unwanted Transition: Jiang Zemin’s Ideology to Legitimize the Handover of Hong Kong,” 280-84.
* “The Transference of Power: A Generic Description of Handover Rhetoric,” pp. 207-16.
* “Reassurance Through Normalization: A Fantasy-Theme Analysis of Jiang Zemin’s Address at the Handover of Hong Kong,” 135-39.
* “A Rhetoric of Reassurance: A Cluster Analysis of Jiang Zemin’s Address at the Handover of Hong Kong,” 99-103.
* “Laying the Foundations of Power: A Neo-Aristotelian Analysis of Jiang Zemin’s Address at the Handover of Hong Kong,” 50-58.

**PUBLIC SCHOLARSHIP**

Gilmore, Andrew. “[Strangers: Using the Small Screen to Expose Mainlandization](http://www.flowjournal.org/2019/09/strangers-mainlandization/).” *Flow*

*Journal*, 2019.

Gilmore, Andrew and Emily Amedee. “[Listening as a Unique Communicative Voice](https://soundcloud.com/csucommunicationstudies/scholar-spotlight-listening-as-voice).” Colorado State

University, 2019.

**CONFERENCE PRESENTATIONS and PANELS**

Gilmore, Andrew. “Home vs. Home: The Rhetorical Construction of Home During Hong Kong’s Pro-

Democracy Protests.” Paper to be presented at the National Communication Association convention, Seattle, Washington, November 2021.

Gilmore, Andrew. “Lam(b) to the Slaughter: The Metaphorical Sexual Assault of Hong Kong’s Leader.”

Paper to be presented at the National Communication Association convention, Seattle, Washington, November 2021.

Gilmore, Andrew. “Glory to Anywhere but China: The Role of National Symbols in Hong Kong's Pro-

Democracy Protest.” Paper presented at the Eastern Communication Association convention, March 2021.

Gilmore, Andrew. “‘I Miss Colonial Times’: Grandma Wong, Colonial-Era Yearnings, and Democratic

Desires in Hong Kong.” Paper presented at the National Communication Association convention, Indianapolis, Indiana, November 2020.

Panel Member, “The Politicization of Sport: The Double Bind Generated by China’s Increasing

Influence on US Sport,” at the National Communication Association convention, Indianapolis, Indiana, November 2020.

Gilmore, Andrew and Harry Archer. “Site Interrupted: Visual Icons of Protest and Transit in Santiago.” Paper presented at the National Communication Association convention, Indianapolis, Indiana, November 2020.

Gilmore, Andrew. “United by (Manchester) United: Re-theorizing Intercultural and Interpersonal

Communication for Sojourner Survival.” Paper presented at the Western States Communication Association convention, Denver, Colorado, February 2020. **Top Paper Panel: Communication Theory and Research** **Division**

Panel Chair,“Revealing the State of Communication: Agitation and Survival,” at the Western States

Communication Association convention, Denver, Colorado, February 2020.

Gilmore, Andrew. “Landscapes of Survival: Hegemonic Control and Counter-Hegemonic Responses to

Mainlandization.” Paper presented at the National Communication Association convention, Baltimore, Maryland, November 2019.

Gilmore, Andrew. “Urban Planning as Protest and Engagement: Reimagining Mong Kok as an

Ecocity.” Poster presented at the Graduate Student Showcase, Colorado State University, November 2019.

Gilmore, Andrew. “Fake News as a ‘Weapon’: Achieving the Chinese Dream through the Spread of

Disinformation.” Paper presented at the Communication University of China—National Communication Association Conference on Communication, Innovation, New Media, and Digital Journalism, Shenzhen, China, June 2019.

Gilmore, Andrew. “Hong Kong’s Vehicles of Democracy: Representations of the Past, Present, and

Future.” Poster presented at the Graduate Student Showcase, Colorado State University, November 2018. **Recipient of the Global Impact Award**.

Gilmore, Andrew. “Green Mong Kok: Cultural Control in an Imagined Environmental Community.”

Paper presented at the National Communication Association convention, Salt Lake City, Utah, November 2018.

Gilmore, Andrew. "Vehicles of Democracy: The Vernacular Monumentality of Buses During Hong

Kong’s Umbrella Revolution." Paper presented at the National Communication Association convention, Salt Lake City, Utah, November 2018.

Gilmore, Andrew. “Public Space(s), Embodied Voice(s), and Social Change: A Survey of Everyday

Political Conversations Across Difference.” Paper presented at the National Communication Association convention, Salt Lake City, Utah, November 2018.

Gilmore, Andrew. “The Tale of Mong Kok: Hong Kong, Environmental Justice, and the Promise of

Green Imagined Communities.” Paper presented at the Communication University of China—National Communication Association Conference on Communication, Media, and Governance in the Age of Communication, Beijing, China, June 2018.

Gilmore, Andrew. “Everyone Could be Batman: The Function of Superheroes in Protest.”Paper

presented at the National Communication Association convention, Dallas, Texas, November

2017.

Panel Chair,“Uniting the Sacred and Profane: Theoretical and Social Productivity of Merging Rhetoric

and Religion,” at the National Communication Association convention, Dallas, Texas, November 2017.

Gilmore, Andrew. “Rhetoric of Social Justice Prerogatives through Art: Discussing the Emerging Paradigms.” Paper presented at the Western States Communication Association convention, Salt Lake City, Utah, February 2017.

Panel Respondent for “Top Papers in Communication Theory and Research,” at the Western States

Communication Association convention, Salt Lake City, Utah, February 2017.

Gilmore, Andrew. “The Umbrella Revolution: Hong Kong’s Resistance through the Politicization

of Daily Life.” Presented at the Western States Communication Association convention, San Diego, California, February 2016.

Panel Chair, “Reconceptualizing Protest Rhetoric: Embracing Networked Protest in China,

Hong Kong, and Taiwan,” at the Western States Communication Association convention, San

Diego, California, February 2016.

Panel Chair, “Top Papers in Communication Theory and Research,” at the Western States

Communication Association convention, San Diego, California, February 2016.

Gilmore, Andrew. “Romancing the Chinese Identity: Rhetorical Strategies Used to Facilitate

Identification in the Handover of Hong Kong.” Paper presented at the Western States Communication Association convention, Spokane, Washington, February 2015.

**Top Student Paper Award.**

**COURSES TAUGHT**

**Intercultural Communication** (spring 2020; fall 2019; spring 2019; fall 2018)

Upper division class that introduces students to the concepts, principles, and theories of

intercultural communication through a number of lenses, including race, ethnicity, sexuality, gender, politics, free speech, and verbal and nonverbal communication.

**Visual Communication** (spring 2021; fall 2020)

Upper division class using a rhetorical approach to the study of visual communication, focusing on the analysis of visual persuasion in history, media, memory, politics, advertising, social change, and other aspects of everyday life.

**Communication and Popular Culture** (spring 2021; fall 2020)

Exploration of popular culture’s forms and functions in US society. Students analyze and critique the relationships among popular culture, industry, power, and identity from a communication perspective.

**Introduction to Media Studies** (summer 2020)

Introduction to the role of contemporary media in shaping our sense of ourselves and our world. The class surveys a broad array of critical approaches to understanding media, including the analysis of media technologies, texts, institutions, audiences, and practices with a focus on the historical, cultural, political, and economic contexts in which media operate.

**Relational and Organizational** **Communication** (recitation instructor) (fall 2018)

Introduction to methodological and theoretical approaches to the study of human communication from a social scientific perspective, including the influence of group membership and individual differences on human behavior as it relates to communication phenomena.

**Fundamentals of Communication** (summer 2019)

Introduction to major concepts, theories, and practices within the field of communication studies, examining the role of communication at both the micro and macro levels. By examining communication in interpersonal, rhetorical, group, family, organizational, and cultural relationships, students develop a breadth of knowledge surrounding core understandings of human communication that guide inquiry in the discipline.

**Conflict Resolution** (summer 2018)

This upper division class explores how mediation can be used as a tool to deal with conflict that occurs in daily life and on a global scale. Students learn various mediation models that lead to thoughtful communication and practice hands-on, practical conflict-resolution skills.

**Business and Professional Communication** (spring 2015; fall, 2014; spring 2014, online; spring 2016; fall 2015)

Introduction to the art of effective communication within professional settings. Topics covered include leadership, ethics, social justice, interviewing techniques, resume writing, a variety of oral presentations, and online and nonverbal communication etiquette. This course also includes a service-learning component.

**Invitational Speaking** (summer 2015, online; spring 2016; fall 2015)

Harnessing the theory of invitational rhetoric, this course invites students to become self-reflexive and intentional communicators through developing skills in presentational speaking that are appropriate for a variety of communication contexts.

**Public Speaking** (spring 2018; fall 2017; spring 2017; fall 2016)

Introduction to the basic principles of effective oral communication. Emphasis is placed upon speeches used in business, educational, and everyday activities—informative, persuasive, extemporaneous, and group speeches.

Led the redesign of the Business and Professional Communication syllabus at the University of

Colorado Denver, 2020. Funded by a grant of $8,000 from the Department of Communication and the CU Denver Business School.

Facilitated a workshop focusing on inclusivity in online teaching strategies for teaching staff at

 The Easyway Academy in Kuala Lumpur, Malaysia, 2020.

Developed online resources for Presentational Speaking classes, University of Colorado Denver, 2015. Funded by a grant of $500 from the Dean’s Fund for Excellence.

**GUEST TEACHING**

“Studying Hong Kong, China, and Mass Communication,” Seminar in Mass Communication (Ph.D.

seminar), taught by Qingwen Dong, University of the Pacific, 2020.

“Writing for an Academic Journal Submission,” Academic Writing (Ph.D. seminar), taught by

Eric Aoki, Colorado State University, 2020.

“Hong Kong, the Umbrella Revolution, and Democracy,” Communication, China, and the U.S., taught

by Stephen J. Hartnett, University of Colorado Denver, 2015, 2018, and 2019.

“Speech Code Theory,” Relational and Organizational Communication, taught by Ziyu Long, Colorado

State University, 2018.

“Metaphor Criticism,” Rhetorical Criticism (graduate class), taught by Sonja K. Foss, University of

Colorado Denver 2018.

**SERVICE TO PROFESSIONAL ORGANIZATIONS**

Newsletter Editor, Association for Chinese Communication Studies, 2020-present.

Editorial Assistant, *Journal of Communication and Critical/Cultural Studies*, 2018-2021.

Reviewer of Manuscripts, *Journal of Communication and Critical/Cultural Studies*, 2020-present.

Reviewer of papers submitted to the Association for Chinese Communication Studies for the National

Communication Association convention, 2021.

Reviewer of papers submitted to the Environmental Communication Division for the National

Communication Association convention, 2020.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the

Western States Communication Association convention, 2019.

Chair and Program Planner,Communication Theory and Research Interest Group, Western States

Communication Association convention, 2017-2018.

Vice Chair,Communication Theory and Research Interest Group, Western States Communication

Association, 2016.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the

Western States Communication Association convention, 2016.

Secretary,Communication Theory and Research Interest Group, Western States Communication

Association, 2015.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the

Western States Communication Association convention, 2015.

Reviewer of papers submitted to the Communication Theory and Research Interest Group for the

Western States Communication Association convention, 2014.

**UNIVERSITY SERVICE**

Contributor, Six-Year Departmental Review Committee, Department of Communication, Colorado State

University, 2018.

Member of panel responding to *Freedom for the Wolf,* ACT Human Rights Film Festival,

Colorado State University, April 2018.

Facilitator, Graduate Teacher Training, Colorado State University, 2018.

Panel Member, **“**Stories, Community, and Narratives of the New China**—**Engaging English Language

Learners and Building Intercultural Bridges,” Council on Diversity and Inclusion Interdisciplinary Exchange, University of Colorado Denver, October 2014.

My digital story,*Olympic Legacy: Ruinscapes of the New China*,was showcased as part of a public

digital storytelling event**,** Community Voices: An Evening of Digital Stories, University of Colorado Denver, September 2014.

**RESEARCH SERVICES**

Research Assistant for Dr. Julia Khrebtan-Hoerhager, 2017, 2018, 2020, 2021

Research Assistant for Dr. Scott Diffrient, 2020

Research Assistant for Dr. Katie Knobloch and Dr. Martín Carcasson, 2018

Research Assistant for Dr. Stephen J. Hartnett, 2014, 2018

Research Assistant for Dr. Sonja K. Foss, 2014, 2016, 2017, 2018

**PROFESSIONAL DEVELOPMENT**

“Building Belonging in Virtual Classrooms,” National School Reform Faculty, led by Luci Englert

McKean and Penelope Preen, 2021.

“Best Practices in Remote and Hybrid Teaching: Planning for Critical Thinking,” Institute for Teaching

and Learning, Colorado State University, led by Debra Colbert, 2021.

“Best Practices in Remote and Hybrid Teaching: An Introduction,” Institute for Teaching and Learning,

Colorado State University, led by Tonya Buchan and Karen Falkenberg, 2021.

“Best Practices in Teaching at CSU: First Four Weeks,” Institute for Teaching and Learning, Colorado

State University, led by Katy Little, 2020.

“Best Practices in Teaching at CSU: Creating Assignments,” Institute for Teaching and Learning,

Colorado State University, led by Tonya Buchan, 2020.

“Best Practices in Teaching at CSU: Student Motivation,” Institute for Teaching and Learning,

Colorado State University, led by Desiree Pina and Drew Lictenstein, 2020.

“Best Practices in Teaching at CSU: Designing Your Online Course,” Institute for Teaching and

Learning, Colorado State University, led by Desiree Pina and Drew Lictenstein, 2020.

“Creating Engaging Video Assignments with Techsmith Knowmia,” Office of Digital Education,

University of Colorado Denver, led by Bradon Lewis, 2020.

**“**Online Skills Mastery (OSM),” ten-week faculty training course designed to prepare participantsfor

teaching with digital tools, Office of Digital Education, University of Colorado Denver, 2020.

**“**Teaching Topics: Drawing Boundaries,” Institute for Teaching and Learning, Colorado

State University, led by Hailey Otis, 2020.

**“**Students' Free Speech: Practical Tips for CLA Instructors from the Public Speaking Classroom,”

Institute for Teaching and Learning, Colorado State University, led by Dr. Tom Dunn, 2020.

**“**Alternative Dispute Resolution/Mediation,” online certificate designed to prepare instructors to teach

Conflict Resolution, University of Colorado Denver, 2018.

**“**Good Intentions Are Not Enough: Building Intercultural Communication Skills through Reflective

Teaching and Learning**,”** Institute for Teaching and Learning, Colorado State University, led by Ria Vigil, 2018.

**“**Inclusive Pedagogy and You,” Institute for Teaching and Learning, Colorado State

University, led by Dr. Eric Aoki, 2017.

**“**How to Use Blackboard Collaborate Ultra,” University of the District of Columbia, 2016.

**“**Building and Teaching Online,” University of the District of Columbia, led by Dr. Elgloria Harrison, 2016.

“Inclusive Teaching: Disability Cultural Awareness,” Department of Communication Studies,

University of Colorado Denver, led by Dr. Lisa McGill, 2015.

“A Field Guide to Procrastinators: A Time Management Workshop,” Department of

Communication Studies, University of Colorado Denver, led by Dr. Amy Hassinoff, 2015.

**“**Online Skills Mastery (OSM),” ten-week faculty training course designed to prepare participantsfor

teaching with digital tools, Office of Digital Education, University of Colorado Denver, 2015.

**“**The Collaborative Institutional Training Initiative/Institutional Review Board

Training,” web-based training prior to interviewing human subjects in Hong Kong, 2015.

“Inclusive Pedagogy,” Office of Diversity and Inclusion, University of Colorado Denver, led

by Dr. Brenda J. Allen, 2015.

“An Introduction to ZOOM Web Conferencing,” University of Colorado Denver, 2014.

“Creating Inclusive Classrooms,” Office of Diversity and Inclusion, University of Colorado

Denver, led by Dr. Brenda J. Allen, 2014.

“Diversity, Teaching, and You,” Office of Diversity and Inclusion, University of Colorado

Denver, led Dr. by Brenda J. Allen, 2014.

**“**Gender and Power in the Ivory Tower,” Office of Diversity and Inclusion, University of Colorado

Denver, led by Dr. Brenda J. Allen, 2014.

“How to Tell a Digital Story,” Graduate School, University of Colorado Denver, 2014.

**AFFILIATIONS**

Member, National Communication Association

Member, Western States Communication Association

Member, Association for Chinese Communication Studies